



RESHORING



Elite Electronic Systems – July 2013

PART 1 - INTRODUCTION TO RESHORING



Rock solid **performance**

RESHORING DEFINED



The definition of “Reshoring” is the act of moving manufacturing back to its original source.



RE-SHORING YOUR MANUFACTURE



Music to your ears **manufacturing solutions**

WHERE DID IT ALL BEGIN?



During the 90's and early 00's it was common to outsource manufacturing to countries like China and India which were associated with low cost manufacturing.



OEM's were chasing significant cost savings focusing on reduced labour costs.





Your Partner For **Electronic Manufacturing**

THE MOVEMENT FOR CHANGE



In the last 5-6 years a new phenomenon has emerged

*Reshoring
Bringing Manufacturing Home*





Music to your ears **manufacturing solutions**

RESHORING IN THE UK



The EEF have indicated that in 2009, **15%** of companies who outsourced have returned some or all of this work to the UK.



More recently in 2012 a further survey indicated that up to **40%** of those who had taken work overseas were bringing some or all of it back.





Rock solid **performance**

PARLIMENTARY SUPPORT



Associate Parliamentary Manufacturing Group (APMG) produced a paper in Feb 2013 dealing with “Reshoring”

They called it “Reshoring: Bringing Making Back



The APMG are supporting reshoring and are exploring a number of different routes to helping companies in reshoring.



RESHORING IN THE USA



In the US over 50,000 jobs per year in manufacturing are being created as a result of reshoring

- GE added 1000 new jobs at a factory in Kentucky to deliver on manufacturing they have brought back from overseas.
- Caterpillar created 1500 new jobs in Georgia in 2012 (from Japan)
- Google/Whirlpool amongst others to "Reshore"



In the US experts are predicting that reshoring will create 2-3 million jobs and an estimate \$100 billion annual output by end of 2015



In tune with your **manufacturing needs**

WHY RESHORE?



Total Cost of Ownership



Time



Supply Chain



Quality – Best of UK/Ireland



Ethical Business





Rock solid performance

WHAT'S NEXT...



This is the first in a series of five EBooks on Reshoring.



The others will discuss the following issues around reshoring



Elite's experience with reshoring



The Financial Argument for Reshoring



Customer Satisfaction and Reshoring



Elite as your partner for Reshoring

