



In tune with your manufacturing needs

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Choose a CEM to help you target and compete in new markets. Elite Electronics have created a “one stop shop” for OEM’s who see the USA as a potential market.



For many ambitious OEM’s trading in the UK/Europe is simply not enough. For those considering new markets Jonathan Balfour Business Development Director with Elite Electronics explains how working with Elite, who have a manufacturing facility in the USA, can help them.

Established in 1986, Elite Electronics operates from their headquarters in Enniskillen on the banks of Lough Erne in County Fermanagh, Northern Ireland. They have become one of the leading independent CEM’s in the UK and Ireland. Elite deliver high quality electronic manufacturing services (EMS), to customers requiring PCB, Cable and Complete System Assemblies.



In 2006 Elite opened a 50,000 Sq ft facility in South Carolina in the US to develop capacity for US Clients and to create a pathway for its UK and Irish customers who wanted to expand into the US.

They offer UK and Irish customers the opportunity to assemble PCB’s in the UK, ship to America and complete final box build in the US, a formula which is working well with customers.

A secure and established base in the USA has been vital in helping customers look west for new markets.

“The process of expanding into the US is complex” explains Jonathan “our knowledge and experience and a sound base in America

removes much of this complexity and allows our customers focus on product marketing in the knowledge that key areas of board assembly and box build are in good hands”

Elite offer their customers who want to work in the United States a number of key benefits. They provide a comprehensive service for customers considering a move to the US which delivers;

1. A major saving in time and money in sourcing components and quantifying suppliers. Elite have a list of approved suppliers in the USA delivering shorter lead times without customers having to waste man hours in such pursuits.
2. Heightened awareness of the duty, tax and legal implications when trading in the USA.
3. PCB assembly in the UK: shipping to the USA and final box build in the USA allowing customers use the vital “Assembled in the USA” badge.
4. US approval and quality accreditation including UL approved and US ISO9001; 2008. On both sides of the Atlantic all of Elite’s work must adhere to the highest standard
5. Extensive market knowledge – Elite have accrued considerable market knowledge readily available to customers.
6. Storage Hub – Elite offer customers options on warehousing and considerable assistance with distribution and logistics.

In each case Elite’s customer has only to work with one company who are UK based and who provide a complete solution to trading in the United States.

Jonathan explains the process for one customer; “Our customer’s PCB’s are assembled at our Fermanagh Factory, upon completion all the assembled boards etc are shipped to the South Carolina facility. These components are then assembled into the final product to meet US Standards and approval. After testing the products are released market ready for the customer. We provide this customer with a one stop shop en-route to trading in the USA”

To find out more about their operations in the United States and the opportunities visit their website www.elitees.com

